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Starck

IPANEMA WITH STARCK: A NEW SPRING/SUMMER 2016 SHOE COLLECTION

Posted by Caroline Williamson on 01.13.16 in Main, Style + Fashion



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Philippe Starck partnered with Brazilian shoe brand Ipanema on a new Spring/Summer 2016 collection of footwear called <u>Ipanema with STARCK</u>. The sandals aim to reimagine footwear with a minimal, organic feel in four different designs, each of which comes in 12 colors, resulting in 48 color combinations.





The inspiration behind each design comes from the various lifestyle possibilities and moods that the modern woman can have – arty, glamour, nature, and sophisticated. Starck's design goal was to combine high style with absolute minimalism.





Ipanema with STARCK is developed with 30% recycled materials and is 100% recyclable. They're made using plastic injection technology for comfort but then the straps are hand assembled to the soles to ensure the perfect fit.



Prices range from US \$30-\$40 and you can shop now at Opening Ceremony.



