



P R E S S R E L E A S E

Ljubljana, July 2013

Philippe Starck and Riko reveal a brand new P.A.T.H.

After years of intense technological development, Philippe Starck and the company Riko will be launching a new line of Prefabricated Accessible Technological Homes – P.A.T.H. As of July 2013, more than 30 model houses all distinguished by Philippe Starck’s signature timeless design will be available to buyers at www.starckwithriko.com and through the European P.A.T.H. Distribution network.

The desire to do good, better and fairer has long driven the work and production of internationally acclaimed creator Philippe Starck, as well as the works of Riko’s, one of the leading European manufacturers of wooden sustainable prefabricated buildings. The joint values have brought them together to create Prefabricated Accessible Technological Homes – P.A.T.H., a unique turnkey living solution that answers today’s and future challenges of individual prefabricated housing by combining timeless design, high technology, comfort and respect for environment.

July 2013 marks the European sales launch of the entire line of P.A.T.H., with more than 30 model houses all distinguished by Philippe Starck’s signature timeless design.

Adaptable to client’s needs, living circumstances and personal requirements the P.A.T.H models of homes come in wide range of open-space floor plans, surfaces, numbers of floors and rooms. Each home is available in three distinct structure types with variety of facades, as well as a multiple choice of interior finishes, fixtures, and many other possibilities of personalization. On the official www.starckwithriko.com website future buyers will be able to choose among the vast palette of P.A.T.H. options. With the possibility of integrating eco-technology that uses renewable energy sources such as photovoltaic solar panels, wind turbines and heat pumps, the P.A.T.H. homes are rapidly built (6 months between final offer and delivery) and offer a long term full assistance to their owners by the Riko company and its local P.A.T.H. distributors worldwide.



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Janez Škrabec, CEO of Riko, says: “At Riko we have integrated the most advanced engineering knowledge and the state-of-the art prefabrication technology to create a contemporary living solution which is economically accessible to all who appreciate the symbiosis of ecology and aesthetics”.

By choosing high technology, P.A.T.H. advocates for progress in order to invent the right product for the greatest number of people, built with the right material, through the right process and sold for the right price.

In the words of Philippe Starck, P.A.T.H. is a “reliable and intelligent solution for us, our children, the children of our children facing the challenges of ecology, economy and energy”.

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