

# LE ROYAL ECLAIREUR

Le Royal Eclairleur : between fashion, art, design, and cutting edge technologies.

Its 30 candles blown out, l'Eclairleur sets sail on a new project and moves into its quarters at Le Royal Monceau - Raffles Paris – 39/41 avenue Hoche.

The space named Le Royal Eclairleur enriches this magical residence diffused into every corner. Seven store front windows invite passersby to discover what is within. A central entrance, serving the new space and the Italian restaurant Il Carpaccio, reveal the spirit of one of the suites in the palace, particularly appreciated by Martine and Armand Hadida, who wished to accent the warm ambiance created in this luxurious residence.

The space is adorned by the high-tech signature so dear to l'Eclairleur.

The Sevigne boutique, created in 2009, opened its doors to new technologies. Martine and Armand Hadida have confirmed their passion for contemporary audiovisual work with Le Royal Eclairleur.

Philippe Starck, designer of the hotel, has lent his inimitable image to the space. " Le Royal Monceau - Raffles Paris has nothing to do with architecture or decoration, it is an exploration. It's an exploration of what the French spirit is, of what it should be, and what it could be. Our qualities, our flaws, this poetry, this romanticism, this reflection, this critical spirit taken to an even higher level, which either kills or confirms. It's the creation of an internal mental space within the physical surroundings and even replacing decoration ; the mental in place of the esthetic, literature in place of style. The creation of a total space, of a life, a memory, of a passage as if its molecules had been set in motion by music, as if the air had become palpable with the scent of parfume, as if a room could be understood by evoking the exquisite soul of one who had lived there, and had left behind memories, gifts, and memoires."

A bed, on which a virtual sky opens seeming to pierce the 7 floors of the building, closets that one imagines here and there, a banquet table also serving to present a selection of accessories...

A selection that highlights both beautiful furniture and exclusive vintage objects. Quite simply, a group of timeless favorites : Giambattista Valli, Rabih Kayrouz, Oscar de la Renta , Rick Owens, Celine, Yves St Laurent, Matthew Williamson ... Aristide Najean, Maitre Verrier, alongside Ara Starck, Vincent Darré and Christian

Astuguevieille with their carpets created especially for Le Royal Eclaireur and Fabien Verschaere with their frescos on the walls.

Contact Presse:

Les parisiennes - Sarah Levy  
36,rue Etienne Marcel 75002 Paris  
Tel: 01 40 41 04 27  
sarah@lesparisiennes.fr

Chargé de projet:

Christophe Contentin  
Tel: 06 12 88 55 94  
christophe@lesparisiennes.fr