

# bio.22

22. bienale  
industrijskega  
oblikovanja

22<sup>nd</sup> biennial of  
industrial  
design

## International Design Exhibition 22nd Biennial of Industrial Design

7 October to 7 November 2010

Museum of Architecture and Design, Fužine Castle, Ljubljana, Slovenia

**The Biennial of Industrial Design is an international exhibition of industrial design, design concepts, product graphics and information design at which a selection of innovative, comprehensive, functional and durable design solutions is presented.**

The Biennial of Industrial Design (known also by its Slovene acronym BIO) is one of the few major international design exhibitions that has a tradition of more than forty-five years of presenting contemporary trends in international design through its selection of well-designed products and its emphasis on quality, originality and innovation. From the first biennial in 1964 to today, BIO has presented twenty-one exhibitions surveying the state of international design.

The works presented in the BIO exhibition are carefully selected and critically evaluated. The BIO Secretariat, which is the organizer of the Biennial, issues a call for submissions for the exhibition, and the Selection Committee, specially appointed for each Biennial by the BIO Secretariat, chooses the works that will be exhibited. The selection procedure for BIO applicants ensures high quality of exhibited and awarded works. After a strict examination of all entered works by the independent international committee in Ljubljana, an international jury reviews all of the works selected and awards the highest recognitions in design among all the works exhibited: **BIO Gold Medals, BIO Quality Concepts Awards, BIO Honorable Mentions, and Awards for a Student Work.**

Award-winners are announced on the evening of the opening ceremony, which is attended by approximately 1,000 visitors from Slovenia and abroad. The BIO awards are conferred by the chairman of the international jury and the most prominent Slovenian state officials and business leaders.

The biennial is a cultural event directly connected to industry, the economy, the design profession, innovation, education and development. Through its work it brings the activities of industry and the profession closer to the general public and helps forge links between various sectors. In the past, the biennial exhibitions were held at various locations in Ljubljana. BIO 19, in 2004, was the first biennial held in the approximately 1000 m<sup>2</sup> of exhibition space at Fužine Castle in Ljubljana, which is also the home of the Museum of Architecture and Design (MAO) and the BIO Secretariat.

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On 7 October 2010 the **22<sup>nd</sup> Biennial of Industrial Design (BIO 22)** was opened at the Museum of Architecture and Design in Ljubljana, Slovenia.

The BIO 22 exhibition presents 132 design works from 24 countries that have been selected for the main exhibition by the international Selection Committee - Veronika Egger (Austria), Ilona Gurjanova (Estonia), Cvetka Požar (Slovenia), Barbara Predan (Slovenia), Lidija Pritržnik (Slovenia), Michał Stefanowski (Poland), Nedjeljko Špoljar (Croatia), Georg Wanker (Austria) and Jonathan Young (United Kingdom). As a result of the high standards and strict selection criteria, the selection of a work for the BIO 22 exhibition is in itself a significant

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accolade for designers and entrants. The selection of the best works will be presented at the exhibition in three groups: A. Products (66 works), B. Product Graphic and Information Design (20 works), and C. Concepts (46 works).

Before the opening of BIO 22, all the selected and exhibited works will once again be subjected to the expert scrutiny of a prestigious international jury consisting of Vivian Cheng Wai Kwan (Hong Kong), Luigi Ferrara (Canada), Malcolm Garrett (United Kingdom), Peter Krečič (Slovenia) and Sanna Simola (Finland). The jury selected the best of the exhibited works and at the opening of the exhibition conferred the BIO Design Awards.

## **BIO international partnerships**

A precondition for a good exhibition is a quality selection of works. This is guaranteed by the BIO selection committee. A good exhibition with thematic unity of content and a clear message to both the general and professional public depends to a large extent on the quality of works submitted in response to the international call for submissions. Maintaining the high level of quality of submissions is facilitated by the biennial's connections with and membership of international professional associations such as the **International Council of Societies of Industrial Design (ICSID)**, **Bureau of European Design Associations (BEDA)** and **International Council of Graphic Design Associations (ICOGRADA)** and long-standing partnerships with many design organisations in other countries.

For the Biennial's international promotion the members of the BIO Selection Committee and Jury are very important. These are appointed specially for each biennial by the BIO Secretariat after consultation with the expert committee and following the recommendations of the international professional associations ICSID, BEDA and ICOGRADA. Within the selection committee, experts in different fields are divided into three smaller specialist groups responsible for deciding on the selection of works for the exhibition on the basis of the criteria set. The international jury is small and operates as a single group which decides unanimously and confers the BIO awards: **BIO Gold Medals, Honourable Mentions, Good Concept Awards** and the **Student Award**.

## **About the Biennial of Industrial Design**

The Biennial of Industrial Design and the BIO Secretariat were founded in 1963 at the initiative of professional organisations and individuals by Ljubljana City Council, the Chamber of Commerce of the Socialist Republic of Slovenia and the Cultural Assembly of Slovenia. Since 1972 it has operated under the aegis of the Museum of Architecture and Design, formerly the Architecture Museum Ljubljana.