

## **Philippe Starck, Paola Antonelli, Rafael de La-Hoz and Chantal Hamaide announce the winners of the 20th Andreu World International Design Contest**

- In this edition, more than 450 projects from contestants and schools around the world have participated in a special edition focused on sustainable design in collaboration with the World Design Organization (WDO).
- This year, the international design contest turns 20, making it one of the oldest, and unique in its specialty: the design of chairs and tables.
- The Andreu World Design Contest Awards ceremony included a lecture by Paola Antonelli titled “Design Rules: Activism with a lecture on design and sustainability by Paola Antonelli, Senior Curator of MoMA in New York.
- The event was held in the “Palau de les Arts” of València and inaugurated the official program of Valencia as the World Capital of Design 2022.

**Valencia, 13/12/2021-** The “Palau de les Arts Reina Sofía” has been the showcase for the Awards Ceremony of the Andreu World International Design Contest that celebrates its 20th anniversary in its most special edition, focused on projects that incorporate greater environmental sensitivity, both in the use of materials and in their own life cycle, as well as greater involvement in fair, local and social trade in an event carried out in collaboration with the **World Design Organization (WDO)**. The ceremony was attended by the jury chaired by the creator Philippe Starck and composed of the journalist Chantal Hamaide; the architect Rafael de La-Hoz; Brandon Gien, the CEO of Good Design Awards; and Paola Antonelli. The Senior Curator of the Museum of Modern Art in New York (MoMA) offered an inaugural conference in which Valencia begins its programming of international activities as the **World Capital of Design in 2022**. Her intervention was titled “Design Rules: Activism, idealism , cynicism, and pragmatism in contemporary design ”.

The first prize went to the “**MT Chair**” designed by **David Guilmain and Rafael Peris** from Valencia (Spain). The winning design represents the elegance of the least. It is built with the least amount of material possible. A minimalist and light seat created in plywood (Plywood), a smart, resistant material, which in turn makes it a classic. All its pieces of its design are very balanced giving rise to an intelligent, sustainable and timeless design.

The second prize went to the “**Pet**” project designed by **Georg Siegele** from Berlin (Germany). The jury has highlighted the experimentation of this highly original design. It is a design that is not just a chair or a table, it is an object that can be used at any time, place or space, where the use of wood in its construction is very simple and easy. It is made of plywood and can be easily transported. In its design, a smart use of plywood has been achieved, that is, there is no waste of materials, this makes it a smart and versatile piece. It is also very light. It can be a stool, a bench, it has great flexibility and convertibility.

Finally, the jury has awarded three honorable mentions to the projects:

**“Toblo”**

**Designer: Pascal Hien**

**Berlín (Alemania)**

**“Cholla Rocker”**

**Designer: Geoffrey Adams**

**Albuquerque (Estados Unidos)**

**“HIYA”**

**Designer: Carmen Barragán**

**Madrid (Spain)**

## Sustainable design, the theme of this edition

Andreu World and the World Design Organization (WDO) have joined forces to promote this edition of the Andreu World International Design Contest, based on the sustainable design of a seat and/or table. The WDO is an international organization that promotes the industrial design profession and its ability to generate better products and systems, more competitive business and industry, and ultimately a better environment and society.

## Supporting emerging talent

The first prize of the Andreu World International Design Contest is €5,000; the second prize is €2,500, and there will be three special mentions of €1,000 each. The contest is aimed at both young students and professionals in the sector, with no age limit. The pieces (chairs or tables) must be original, and may not have been previously marketed or published.

## One of the longest running international design competitions

Since its inception in 2001, the Andreu World International Design Contest has become an international showcase to support and promote promising new designers. To date, more than 30,000 contestants from 124 countries on 5 continents and more than 200 international schools of design and architecture have participated.

## More Information:

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First Award: MT Chair



Second Award: Pet

