



BACCARAT X STARCK POETICAL AND MYSTERIOUS ABSTRACTION

Milan Design Week June 7 - 12, 2022

Baccarat and Philippe Starck celebrate 20 years of collaboration with a surrealist and poetical installation at Milan Design Week 2022.

"It all started with a miracle. One day, in the desert, sand solidified in contact with fire. A magical act immortalized throughout history and transformed into exact equations thanks to human genius." Philippe Starck

In a small village in Lorraine, the hand of man continues to turn matter into objects of desire. Since 1764, the magic of Baccarat is the expression of the beauty of mystery. Installed in the Mediateca Santa Teresa, Baccarat and Philippe Starck invite the spectator into a world of mysteries where reality and imagination merge. Immersed in a surrealist setting, the visitor discovers the new creations by Starck. An emotional experience made up of paradoxes and contrasts, optical illusions and phantasmagorical reflections. In this enigmatic chiaroscuro, refuge of all dreams and fantasies, chandeliers float in space, anonymous hands evoke a secret presence, nothing is said, everything is revealed.

Placed on an oversized table made in wood, the Talleyrand by Starck pieces make a luminous appearance. A collection born of history and modern intelligence, the alliance of powerful Harcourt lines with the lightness of Talleyrand, with new icons reimagined by Philippe Starck. Named after Napoleon's skilled chief diplomat, it reflects the age of Enlightenment, a century marked by new values and the pursuit of happiness. The same quest perpetuated for more than two centuries by Baccarat, symbol of eternal and radiant joie de vivre.

« In the block of poetry that is Baccarat, the Talleyrand collection reconciliates the force of the mass and the finesse of intelligence, the power of the Middle Ages and the refinement of the Enlightenment." Philippe Starck