

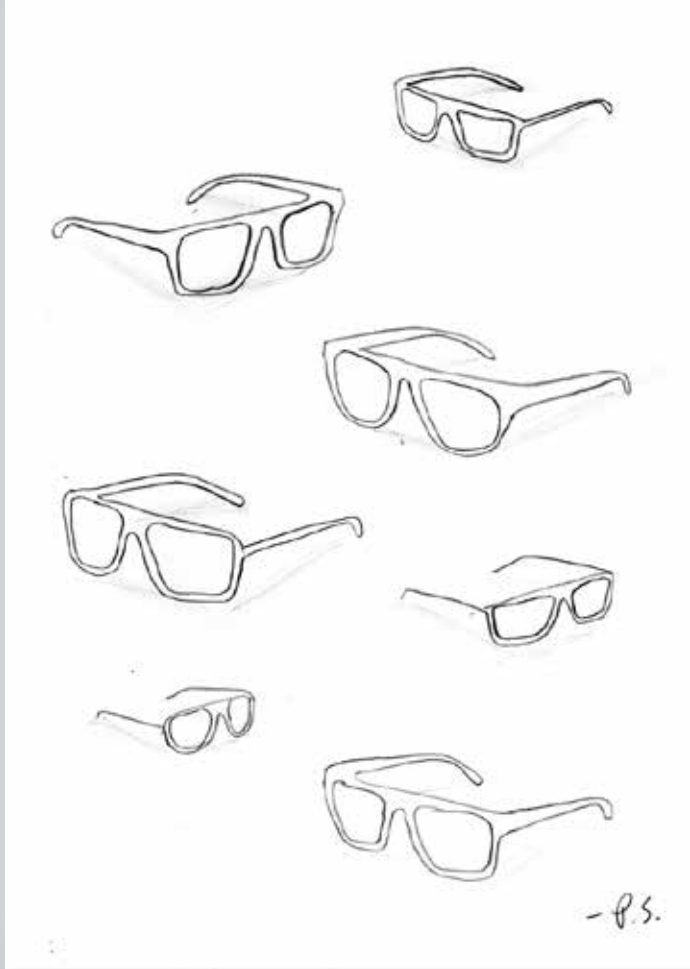
STARCK
E Y E S

RESORT 2016

LOOKBOOK

PHILIPPE STARCK

Philippe Starck is an internationally acclaimed French creator, designer and architect. His profound comprehension of contemporary mutations, his determination to change the world, his anticipatory concern for environmental implications, his love of ideas, his desire to defend the intelligence of usefulness - and the usefulness of intelligence - have accompanied one iconic creation after the other. From everyday products such as furniture and lemon squeezers, to revolutionary mega-yachts, individual windmills, electric bikes or hotels and restaurants that aspire to be wondrous, stimulating and intensely vibrant places. This untiring and rebellious citizen of the world, who considers it his duty to share his ethical and subversive vision of a fairer planet, creates unconventional places and objects whose purpose is to be “good” before being beautiful. Philippe Starck and his wife, Jasmine, mostly live on an airplane or in “middles of nowhere”.



SEEING WITH NEW EYES

In 1996 Philippe Starck brought his unique talent for making meaningful design to the world of eyewear in a collaboration with his friend Alain Mikli, founding Starck Eyes. Together they combined creativity with technological expertise to give birth to a new concept in eyewear: the innovative and patented Biolink® technology, which is inspired by biomechanics and the intelligence of the human body. Since then, Starck Eyes has continued to create and improve the world's most advanced, durable and elegant frames.



COLLECTION OVERVIEW

At the foundation of Starck Eyes is Bionism, the intersection of technology and humanity, a concept of taking inspiration from the organic to create technologies better suited to the human being. The timeless eyewear designs combine subtle elegance, structural quality and sustainable materials.

Philippe Starck, enthusiastic advocate of dematerialization, believes that the positive side of human production always tends towards less: the less material there is the more human it becomes. This season, the collection embraces Starck's mission and proudly introduces the thinnest Starck Eyes acetate frames ever, in addition to new styles designed exclusively in the GRAVITY material in dynamic, youthful shapes.

At the heart of the product is the innovative, patented Biolink technology featured on every frame. Biolink® is a biomechanical articulation that is inspired by the human micro-clavicle. Just like the shoulder, it shares the same 360° multidirectional freedom of movement. This unique hinge ensures maximum comfort and flexibility.

Starck Eyes was the first brand to utilize GRAVITY material within the eyewear industry. GRAVITY is a polymer utilized in hi-tech industries such as automotive, medical, and aeronautics. It offers unrivalled technical qualities, strength, and flexibility, while being incredibly lightweight and 100% recyclable.

The Resort 2016 collection is a celebration of pure lines, high technology and sustainability. With the ultimate goal of complete harmony with the body, the eyewear collection perfectly illustrates the philosophy of Bionism.



SH3017

0001 (Matt Black/Matt Black)

0002 (Matt Blue/Matt Blue)

0005 (Matt Khaki/Matt Khaki)



0001



0002



0005



SH3018

- 0002 (Matt Blue/Matt Blue)
- 0004 (Matt Brown/Matt Brown)
- 0005 (Matt Khaki/Matt Khaki)



0002



0004



0005

SH5010

- 0001Z3 (Matt Black + Grey Mirror Polar)
- 00036R (Matt Grey + Green Silver Mirror)



0001Z3



00036R



SH3019

0001 (Matt Black/Matt Black)

0003 (Matt Grey)

0004 (Matt Brown)



0001



0003



0004

SH5012

000281 (Matt Blue + Grey Polar)

000423 (Matt Khaki + Silver Mirror Polar)



000281



000423

SH5011

00016R (Matt Black + Green Mirror)

000396 (Matt Grey + Blue Mirror)



00016R



000396



ADD NEW CAMPAIGN IMAGE



ACETATE



SH3024

- 0003 (Matt Black/Red)
- 0011 (Grey)
- 0013 (Matt Grey/Orange)
- 0014 (Havana/Grey/Green)



0003



0011



0013



0014



SH3028

0002 (Matt Black/Black/Crystal)

0007 (Matt Blue/Black)

0012 (Grey/Pink)

0017 (Havana/Grey)



0002



0007



0012



0017



SH5013

00026R (Black/Crystal/Black + Light Green Mirror)

00124D (Grey/Pink + Dark Grey Mirror)

00133F (Matt Grey/Orange + Grey)

001873 (Brown Tortoise/Black + Dark Brown)





CONTACT

CORPORATE OFFICES

EUROPE

Mikli Diffusion France
30 Rue Campo Formio
75013 Paris, France
customer.service@atelier.luxtotta.com
T +33 (0)1 45 82 01 11

USA

Distributed By Oliver Peoples, Inc.
8570 W. Sunset Blvd. Suite #200
West Hollywood, CA 90069
info@oliverpeoples.com
T +1 310 734 5000

PRESS OFFICES

EUROPE, MIDDLE EAST, AFRICA

Contact: Valentina Tagliamacco
valentina.tagliamacco@luxtotta.com
T 39 02 8633 4563

Contact: Michela Broglio
michela.broglio@luxtotta.com
T 39 02 8633 4733

FRANCE

Contact: Charlotte Brigout
charlotte.brigout@fr.luxtotta.com
T 01 47 03 16 25

GERMANY

Contact: Carola Seher
carola@cseher-pr.de
T 49 030 5459 8213

USA

Contact: Jamie Katz
jkatz@oliverpeoples.com
T 1 310 734 5000

JAPAN

Contact: Mizuho Sakaguchi
mizuho.sakaguchi@alainmiklishop.com
T +81 3 3401 7981

ASIA

Contact: Greta Bertuzzo
greta.bertuzzo@luxtotta.com
T 65 6593 6371

RETAIL LOCATIONS

FRANCE

Alain Mikli Paris 7
74 Rue Des Saints-Peres
75007 Paris
boutique.saintsperes@mikli.com
T 01 45 49 40 00

Alain Mikli Paris 14
49 Rue Boulevard
75014 Paris
boutique.boulevard@mikli.com
T 01 40 44 98 11

Alain Mikli Paris 4
1 Rue Des Rosiers
75004 Paris
boutique.rosiers@mikli.com
T 01 42 71 01 56

ITALY

Alain Mikli Milan
Corso Como 9
20154 Milano
boutique.corsocomo@mikli.com
T 02 2906 0349

FINLAND

Alain Mikli Helsinki
Mikonkatu 2
00100 Helsinki
boutique.helsinki@mikli.com
T 09 4780 3983

USA

Alain Mikli New York 57th St
575 Madison Avenue
New York, NY 10022
boutique.ny57@mikli.com
T +1 212 751 6085

Alain Mikli New York 79th St
1025 Madison Avenue
New York, NY 10075
boutique.ny79@mikli.com
T +1 212 472 6085

Alain Mikli New Jersey
1200 Morris Tpke
Short Hills, NJ 07078
boutique.shorthills@mikli.com
T +1 973 564 8100

Alain Mikli San Francisco
73 Geary Street
San Francisco, CA 94018
boutique.sanfrancisco@mikli.com
T +1 415 989 0373

JAPAN

Alain Mikli Minamiaoyama
T-Place 101
Minamiaoyama 5-5-25
Minato-Ku, Tokyo 107-0062
boutiques.japan@mikli.com
T 03 5485 1921

Alain Mikli Marunouchi
Shin-Kokusai Bldg 1F
Marunouchi 3-4-1
Chiyoda-Ku, Tokyo 100-0005
boutiques.japan@mikli.com
T 03 3213 2378

Alain Mikli Yurakucho
Hankyu Men's Tokyo 1F
Yurakucho 2-5-1
Chiyoda-Ku, Tokyo 107-8488
boutiques.japan@mikli.com
T 03 6252 5461

Alain Mikli Nihombashi
Takashimaya Nihombashi 2F
Nihombashi 2-4-1
Chuo-Ku, Tokyo 103-8265
boutiques.japan@mikli.com
T 03 3231 6580

Alain Mikli Ginza
Matsuya Ginza 2F
Ginza 3-6-1
Chuo-Ku, Tokyo 104-8130
boutiques.japan@mikli.com
T 03 6228 6636

Alain Mikli Namba
Takashimaya Osaka Shop 2F
Namba 5-1-5
Chuo-Ku, Osaka 542-8510
boutiques.japan@mikli.com
T 06 6631 5777

Alain Mikli Umeda
Hankyu Men's Osaka Hep Navio 2F
Kakuda-Cho 8-7
Kita-Ku, Osaka 530-8350
boutiques.japan@mikli.com
T 06 6364 8805

Alain Mikli Nagoya
Jr Nagoya Takashimaya 2F
Meieki 1-1-4
Nakamura-Ku, Nagoya, Aichi 450-6001
boutiques.japan@mikli.com
T 05 2566 8174

Alain Mikli Kyoto
Takashimaya Kyoto 2F
Shijo-Dori, Kawaramachi Nishi Iru 52
Shimogyo-Ku, Kyoto 600-8520
boutiques.japan@mikli.com
T 07 5252 7614

HONG KONG

Alain Mikli Central
Shop A, G/F, 50 Wellington Street
Central, Hong Kong
boutique.central@mikli.com
T 2 523 0103

Alain Mikli Pacific Place
Shop 247, Pacific Place
Admiralty, Hong Kong
Hong Kong
boutique.pacificplace@mikli.com
T 2 523 0086

Alain Mikli Harbour City
Shop 120, Ocean Centre, Harbour City
Tsim Sha Tsui, Hong Kong
Hong Kong
boutique.harbourcity@mikli.com
T 2 115 9960

DISTRIBUTION

EUROPE

customer.service@atelier.luxtotta.com
T +33 (0)1 45 82 01 11
F +33 (0)1 45 82 56 86

NORTH AMERICA

info@oliverpeoples.com
T +1 310 734 5000
F +1 310 734 5690

EXPORT

international.service@atelier.luxtotta.com
T +33 (0)1 45 82 54 02
F +33 (0)1 45 82 54 09

JAPAN

info@alainmiklishop.com
T +81 (0)3 3401 7981

APAC

China : cncustomerservice@cn.luxtotta.com
Hong Kong : infokh@hk.luxtotta.com
Singapore : aftersales.sg@sg.luxtotta.com
Malaysia : aftersales.my@my.luxtotta.com
Thailand : thcustomerservice@th.luxtotta.com
India : ritu.kunar@in.luxtotta.com



