

netatmo

Netatmo presents the Thermostat for smartphone BY STARCK®

Netatmo, an innovation company developing consumer electronics for a better and connected lifestyle, unveils the Thermostat designed by Starck. Developed to control heating remotely and reduce your energy consumption, the Thermostat's intelligent design is made to use from smartphones and smart devices.



The Netatmo Thermostat for smartphone designed by Starck is the perfect balance between functionality and design.

Anywhere, anytime, from the touch of a button the user can control and monitor their heating from a smartphone, tablet or PC.

The Thermostat adapts to your life by observing your habits: it knows what time the day starts, when the kids get home from school and when it's time to go to sleep. It self-regulates to provide a comfortable temperature adapted to your activities while economizing energy.

Effortless Comfort

To ensure the ultimate comfort for its users the Thermostat Netatmo sets the temperature according to your activities. Forget waking up to chilly mornings, returning from vacation to a cold house or weekends at the country home below 15°Celsius.

Thanks to the Netatmo Application, free on the App Store and Google Play, the user can easily control their heat remotely, from their bed or from the other end of the world! Using a WiFi connection the Thermostat syncs with the Application, constantly transmitting the most up to date information. Moreover, the interface of the Thermostat is simple, intuitive and efficient.

By evaluating the habits of the user, the Netatmo Thermostat adapts to his or her lifestyle. It monitors sleep habits and periods of absence from the home and then adjusts to the optimal temperature.

For those without smartphones the Thermostat can also be used manually.



Something for the Planet

The Thermostat is for anyone interested in reducing their energy bill and doing something good for the environment.

According to the l'ADEME*, better management of heating can help save up to 25% on energy bills. By seeing the temperature data and the history of energy consumption, the user of the Thermostat can manage their budget and impact on the environment. The Thermostat enables the user to avoid wasting energy and reduce their carbon footprint.

Problems linked to energy are some of the most important issues facing our society today. Everyone is looking for practical and economically-savvy solutions to help the planet and ensure its future. It was with this in mind that we created the Thermostat. We are looking to bring solutions, functional and well-designed, that respond to this need and fit into your life. Our Thermostat for smartphone combines simplicity, ecology and technology to create an exceptional, elegant and minimalist design, said Fred Potter, President and Founder of Netatmo.

Designed by Starck

Designed by Starck, the Netatmo Thermostat for smartphone incorporates the values and aesthetics of the brand. The audacious yet minimalist design fits perfectly into any interior.

Magic, it goes from white to color in an instant! All you have to do is apply one of the 5 interchangeable color films on the back of the device. Soft and light the color brings a delicate touch of originality.

The E-ink screen chosen for its unparalleled quality and minimal energy consumption, offers a clear presentation and readability of the temperature and other information.

“We see certain fluids, like water.
Invisible, we forget others, the air.
Injustice.

Yet, we depend totally on air; we breathe it, we bath ourselves in it.
All our life.
This fluid, sometimes warm, sometimes cold.
Sometimes, we have to warm it up.
Since the end of the fossil era, this heat, has become a sensitive point.
Every calorie counts, we will count every calorie.

Netatmo, counting, controlling, directing, mastering the calorie with intelligence, intuition, discretion and elegance.
When we love calories, we take care of them.

Thanks to Netatmo, calories can be managed from your pocket. Obvious. Easy.
Though sometimes, we don't have a pocket, we might love to take a quick look at our calories.

Then, to continue to have proof, I do the minimum.
Nothing, an evocation, a reflection.
Just the simple minimum that transmits the intelligence to the wall or table.
It's a lot of work to do nothing because what remains should be perfect.

Ph.S



Simplicity and Adaptability

The Thermostat combines simplicity and adaptability. Widely compatible, it replaces most wired and wireless thermostats on the market. It can be used with fuel, gas and wood systems.

Its simplicity gives the user the possibility to install the thermostat by themselves in less than 10 minutes. Another option is to have the thermostat installed by a professional.

Price and availability

The Thermostat is available for sale from November on our website, www.netatmo.com. Suggested Retail Price - 179€ TTC.

The App is available on iOS for iPhones (from 4 model), iPad 2, iPod Touch (last generation) and on Google Play for Android 4.0 and higher.

**Agence de l'Environnement et de la Maîtrise de l'Energie*

About Netatmo

Created in 2011 by Fred Potter, Netatmo is an innovation company developing consumer electronics for a better and connected lifestyle. Using the highest standards, Netatmo creates each product keeping in mind design, mechanics, electronics and embedded software. To unleash the full capacity of the products they are designed to connect to mobile and web applications.

The first device launched by the company, the Netatmo Personal Weather Station, allows one to measure the indoor and outdoor air quality, the weather and more and then consult the data directly on their iPhone, iPad, Android, PC or Mac. Netatmo Weather Stations currently monitor the environment in more than 110 countries.

In January 2012, Netatmo won three innovation awards from the prestigious Consumer Electronics Show. In June 2013, the company raised 4.5 million euros in order to continue its innovation efforts and increase its development and activities in the US, Europe and Asia.

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