

DEDON®

NEW DESIGNS 2012

PLAY TAN | PLAY WITH DEDON® BY STARCK® AND QUILLET

PLAY TAN, by Philippe Starck, was conceived for thinking and sleeping, for dreaming en plein air, for sunbathing and sun-soaking, with Paris' Jardin du Luxembourg and its historic green metal chairs in mind. PLAY TAN's frame of aluminium and core of teak staves perfectly reproduce the 45-degree angle of the backrest of the Jardin's public chairs which are, in Starck's opinion, just the thing to induce a semi-open mental state – for moments suspended between slumber and awareness, which leave you totally free to fantasize, to formulate, to generate ideas and to pursue dreams. By folding backward the upper extremity of the backrest, Starck has also endowed his PLAY TAN with a headrest, without overlooking the concept of a foot stool. Independent from the chair, this can be positioned at the most comfortable distance, or used on its own for different functions. Playful and modular, PLAY TAN remains faithful to the concept of the PLAY line already in production: keeping open and customizable the function of the furniture element. PLAY TAN is equally suitable indoors or out. Available in trendy shades of stone grey, terracotta, chalk and charcoal, it's perfect for any corner and any moment of domestic life.

“THE 45° ANGLE OF PLAY TAN
GIVES THE POSSIBILITY TO BE HALF
AWAKE AND HALF ASLEEP, WHICH IS
THE BEST WAY
TO THINK, TO CREATE
DREAMS!”

Philippe Starck

