

Adela Rex

Philippe Starck



Adela Rex is Andreu World's first collaboration with French creator, Philippe Starck

Made entirely from plywood, the armchair Adela Rex is part of the 100% pure wood project. This collection brings together seating and tables, made with only selected slow-growing wood from reforestation, harvested on the company's own land. The collection is made in favor of the circular economy, with all the components easily separable and recyclable at the end of their useful life, for a minimal carbon footprint.

Adela Rex's design has great precision. It combines perfectly three pieces, like a puzzle, without fittings, screws or additional materials, making the seat and backrest interlock smoothly through curves and careful details. Its wooden feet also stand out for their curves and workmanship, in a fine play of lines, which refines its shape.

It is a well-thought out wooden piece – conceived of mastery, craftsmanship and woodworking – that stands out for its manufacturing and the curving of the plywood. Its construction represents a challenge, due to the fact that it is made with plywood technology taken to its maximum expression, but at the same time displays great structural simplicity and a different language, which gives rise to carefully conceived ergonomics.

Versions

The collection consists of armchairs and chairs made of oak or walnut plywood. Adela rex, The armchair version offers two width options. The interior of the seat and back can be upholstered in a wide range of fabrics or leather.

Adela Rex brings warmth to the home and naturalness in hotels, restaurants and workspaces, both as a group or individual piece or accompanying meeting areas.

Sustainability

"We want wood in our lives. It's a basic human need to be surrounded by signs that remind us of nature and predict the future." Philippe Starck

The Adela Rex collection has been developed from a commitment to meet the most demanding international standards and certifications. It is FSC® certified from reforested, controlled forests and sources, which comply with the Chain of Custody, from the tree to the final product. In addition, it is 100% recyclable and is designed to be easily separable.

Its carbon footprint is minimal, as it is made of 100% wood, meaning it behaves like this natural and sustainable material par excellence.

Adela Rex also complies with the most demanding resistance tests, such as ISO, ANSI BIFMA and LEVEL. Made of recyclable materials following a manufacturing process that respects the environment. It has the International Ecodesign Certification (ISO 14006) and Level® Certification and its accredited with the BIFMA LEVEL® and Indoor Air Quality standards, which guarantee maximum transparency and minimal environmental impact in its production.

New designs 2021

Andreu World
www.andreuworl.com

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Carbon
footprint

Energy
1,24 Kg CO₂e

Transport
0,30 Kg CO₂e

1,54 Kg CO₂e



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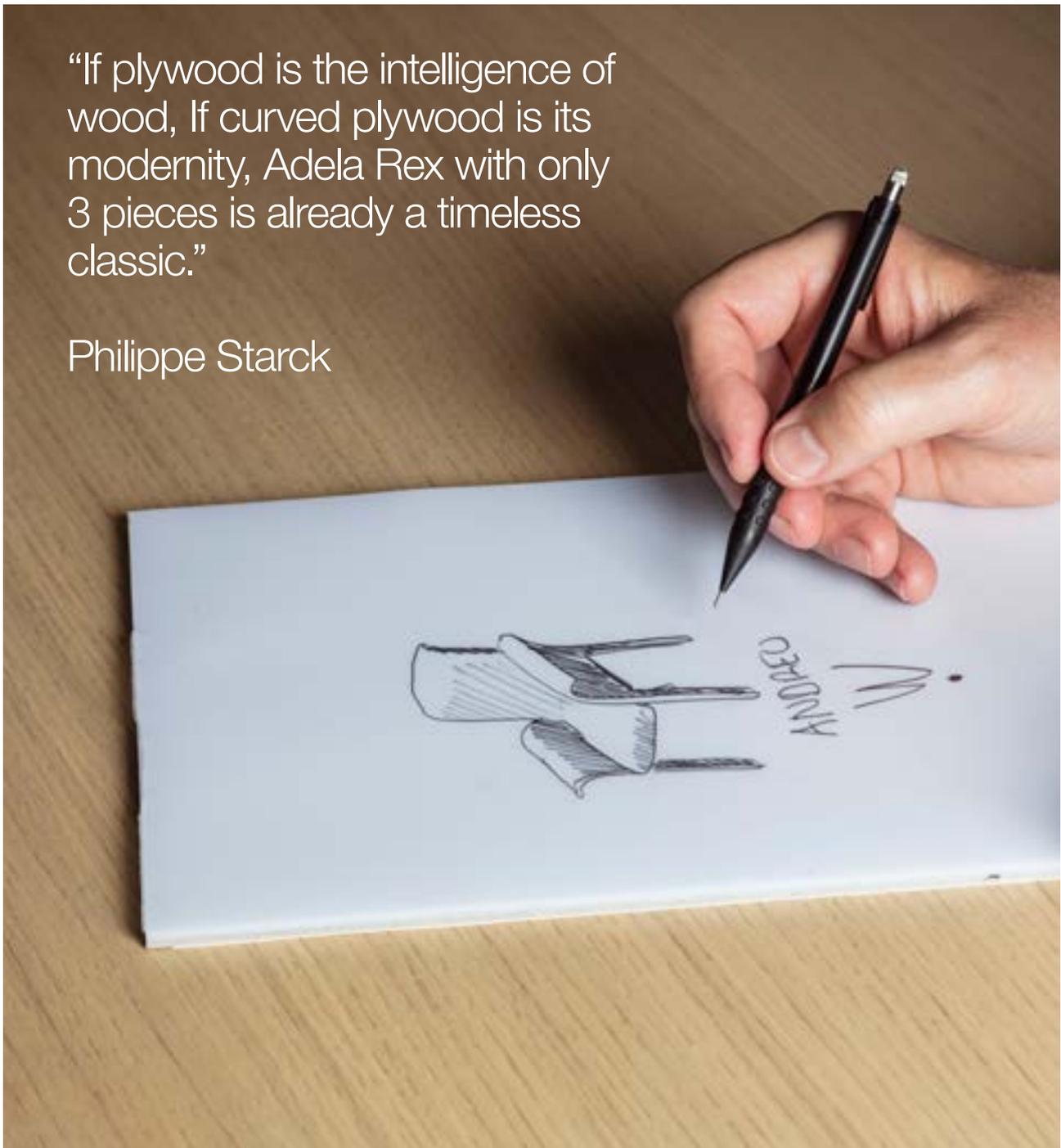
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“If plywood is the intelligence of wood, If curved plywood is its modernity, Adela Rex with only 3 pieces is already a timeless classic.”

Philippe Starck



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With a career rich of 10,000 creations, Philippe Starck, world famous creator with multifaceted inventiveness, is always focused on the essential, his vision: that creation, whatever form it takes, must improve the lives of as many people as possible. Starck believes this poetic and political, rebellious and benevolent, pragmatic and subversive duty should be shared by everyone. It's as a true visionary that he puts this art of innovation to the service of a design and democratic ecology, action-driven and respectful to both human and nature's heritage.

From everyday products like furniture and lemon squeezers to revolutionary mega-yachts, intensely vibrant, stimulating hotels and the miraculous technologies of individual wind turbines and the electric car, he never stops pushing the limits and criteria of contemporary design.

Inventor, creator, architect, designer, artistic director, Philippe Starck is certainly all of the above, but more than anything he is an honest man directly descended from the Renaissance artists.

