

Alessi Philippe Starck Alessi Metallica Philippe Starck POÊLE COLLECTION

THE POÊLE COLLECTION: ALESSI'S FIRST FURNITURE COLLECTION WITH PHILIPPE STARCK

The Poêle Collection by long-time Alessi collaborator Philippe Starck includes a chair, a coat hanger and a stool, and has been appropriately inspired by a piece of kitchenware

World-renowned French creator Starck and Alessi, with its President Alberto Alessi, share a long history of working together on successful projects. They have now teamed up again to fulfil a long-held ambition at Alessi: to produce a Philippe Starck furniture collection. Fittingly for the Italian company famed for making objects for the kitchen, the first piece, the Poêle Chair ("Poêle" is French for "pan") is based on the humble, utilitarian steel frying pan.

I have been trying to make a chair with Philippe Starck for around 20 years now and, finally, we did it. I asked him if it was possible to design a chair that is manufactured like a frying pan is made using the Alessi cold-press metal high-technology. As is always the case with Starck, it started with a subversion. Alberto Alessi, President of Alessi

The Poêle Chair started as a serious joke, with a sketch of a pan with legs and the great idea of adapting an existing high-technology to different purposes. The seat and back inspired by a frying pan, legs as handles, the Poêle Chair elegantly incarnates the most beautiful symptoms of human intelligence: humour and technology. Very much like my relationship to Alberto and Alessi. Philippe Starck

The Poêle Collection is inspired by Alessi's unprecedented expertise in homeware and kitchen products and its highly technological work in metal – Alessi was originally founded on metalwork in Omegna in 1921. The Poêle chair, in particular, is made using modernised traditional cold-press metal technology dating from the 1950s.

For Alberto Alessi, the Poêle collection is a celebration of 100 years of working with metal and more than 30 years of collaborating with Philippe Starck, a man he considers to be a prodigious visionary, able to bring poetry into the world of industrial manufacture.

'It has always been a dream of mine to enter the world of furniture significantly,' says Alberto Alessi. 'Now, with the Poêle collection and Philippe Starck, we are doing a serious trial.'



Photographer:
Delfino Sisto Legnani

PRODUCT INFORMATION

Pôle Collection design Philippe Starck, 2023

Poêle Chair design Philippe Starck, 2023

-Monoshell chair in 18/10 stainless steel mirror polished. Structure in brown dye beech wood
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Poêle High Stool design Philippe Starck, 2023

-High stool in 18/10 stainless steel mirror polished. Structure in brown dye beech wood.

Poêle Low Stool design Philippe Starck, 2023

-Stool in 18/10 stainless steel mirror polished. Structure in brown dye beech wood.

Poêle Hanger design Philippe Starck, 2023

-Coat stand in brown dye beech wood. Inserts in chrome-plated metal mirror polished.

ABOUT ALESSI

Alessi, founded in Omegna in 1921 by Giovanni Alessi, developed a design excellence policy that took

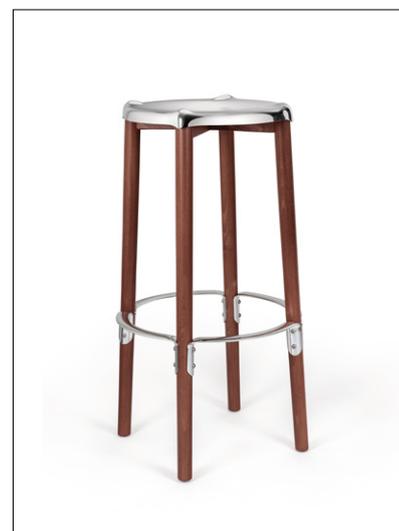
it to the forefront of Italian Design Factories at an international level. Over the years, it has produced thousands of objects, many of which have become icons of design. To date, it has collaborated with over three hundred world-famous designers and architects. Alessi was able to bring together industrial requirements typical of its sector with its soul as “applied arts research lab”. Since June 10, 2020, Alessi has become a Benefit Company, a legal qualification identifying companies that as well as profit, by statute seek one or more purposes for the common good, in a responsible, sustainable, and transparent manner.

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ABOUT PHILIPPE STARCK

Philippe Starck, a world-famous creator with multifaceted inventiveness, is always focused on the essential, his vision: that creation, whatever form it takes, must improve the lives of as many people as possible. This philosophy has made him one of the pioneers and central figures of the concept of “democratic design”.

By employing his prolific work across all domains, from everyday products (furniture, a citrus squeezer, electric bikes, an individual wind turbine), to architecture (hotels, restaurants that aspire to be stimulating places) and naval and spatial engineering (mega yachts, habitation modules for private space tourism), he continually pushes the boundaries and requirements of design, becoming one of the most visionary and renowned creators of the international contemporary scene. Philippe Starck and his wife, Jasmine, spend most of their time on aeroplanes or in “middles of nowhere”.

starck.com

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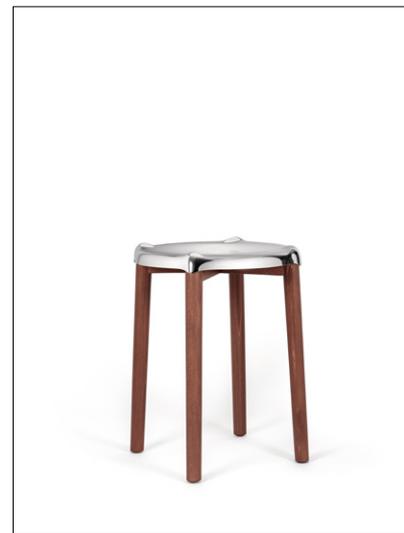
[instagram.com/Starck](https://www.instagram.com/Starck)

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The collection will be available in different finishing and colors